



Radio's Premier Management & Marketing Magazine

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Today's News

Play MPE Debuts Mediabase Downloads In Canada

VANCOUVER, BC -- August 1, 2008: Destiny Media Technologies has launched downloads from the Mediabase Canadian charts direct to Canadian radio stations, by way of deals with EMI Music Canada and Sony BMG Canada. Destiny says other labels will be made available soon.

"Play MPE music downloads from the Mediabase charts has been a huge success for broadcasters in the United States," said Destiny VP/MPE Operations Dean Ernst. "We have had many Canadian broadcasters ask us to make this same feature available in Canada. We have listened and are proud to announce this rollout with the Canadian major record labels."

Mediabase President Rich Meyer said, "We are pleased that the Canadian labels have made the choice to make their releases available for download on the Canadian Mediabase charts. The industry is moving at a fast pace, and when we can provide ease of use to Canadian radio by combining everything in one central location, it only helps to strengthen the industry."

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